



BUCKHORN HIGH SCHOOL

Home of Buckhorn Soccer
4123 Winchester Road
New Market, Alabama 35761
(256) 379-2123



Soccer Program “GOAL” opportunities for the 2022 season!

We are pleased to present opportunities for you to participate in the “GOAL” program to support Buckhorn High School Girls Soccer your 2019 Area Champions. We are offering both **multimedia advertising** and **fence sign ads** for sponsors that wish to contribute directly to our local high school sports program.

Multimedia Advertising Sponsors:

Buckhorn High School’s **soccer program** has three outlets for social media:

- BHS Girls Soccer Website www.ladybuckssoccer.weebly.com
- BHS Soccer Facebook Page: www.facebook.com/buckhornsoccer/

Combine the websites average 140 unique visitors and 350-page views per week. Our Facebook page has 492 followers and counting.

We are offering three multimedia options:

1. **Website Advertisements** have an individual sponsor link under a sponsor’s tab on the website \$80.00 per year ending on May 31st each year. Your company is named each game as a program sponsor over the sound system.
2. Option #1 plus: **Monthly Sponsorship** recognition with JPEG advertisement on the BHS Girls Soccer Facebook page. \$140.00 per year, ads run during in season activities only.
3. Option #1 & 2 plus: **Game Sponsorship** mentioned by name as a valued sponsor on BHS Girls Soccer Facebook page for all home games \$200.00 per year, ads run during in season activities only.

Fence Sign Ads / Banners:

We are also offering **fence sign ads / banners** that will be displayed on our perimeter fence for an entire school year (within 45 days of ordering if the school year is already underway) ending May 25th. As a sponsor your advertisement (business or special interest) will receive a great deal of exposure at Buckhorn. Our soccer field and fence are located near the entrance from Winchester Road, it is also situated across from the car rider drop off / pick up and the back parking lot used by students and parents during all activities.

The fence banners are professionally prepared high-quality mesh signs measuring 4’x6’. Sponsors can use logos or custom advertisements for the display. The cost of a new sign is \$200.00. Renewal each year thereafter is only \$100, should you elect to continue with your advertisement and sponsorship.

Winning “Goal” Sponsor!

Winning Goal Sponsors can take advantage of the Multimedia Package #3 and a Fence Sign Ad when purchase together for a discounted rate of \$360.00 during the first year of sponsorship. Renewing Winning Goal Sponsors can elect to continue their support as a Winning Goal Sponsor at an even deeper discounted rate of \$260.00 per year.

All sponsors must provide electronic files for their advertisement in either PDF or High-Resolution JPG, preferably in both formats for the best quality across all media forms.

Your participation in our "GOAL" opportunities is a great asset to the soccer program, players, their families, Buckhorn High School and those who enjoy following the Bucks & Lady Bucks soccer teams. Funds raised from your support goes directly into our soccer program providing us the ability to make program improvements and provide for field maintenance including grass seed, fertilizer, filler sand, marking paint, and grooming. It will also help us cover other necessities such as: our utility bill for usage of the field lights, replacement bulbs, referees, and equipment upkeep.

Please indicate your desired level of sponsorship for the GOAL opportunities listed below.

Multimedia Options:		Initial	Amount
Option 1 Website Advertisement	\$80.00	_____	\$ _____
Option 2 Monthly Sponsorship	\$140.00	_____	\$ _____
Option 3 Game Sponsorship	\$200.00	_____	\$ _____
Fence Sign Ads / Banner:			
Fence Sign Advertisement	\$200.00	_____	\$ _____
Renewing Fence Sign Ad	\$100.00	_____	\$ _____
Winning "GOAL" Sponsor:			
First Year Winning "GOAL"	\$360.00	_____	\$ _____
Renewing Winning "GOAL"	\$260.00	_____	\$ _____
GOAL Opportunities Total			\$ _____

Sponsor Company Name: _____

Sponsor Representative: _____

Address: _____

Phone Number: _____ Email: _____

Player who contacted you: _____

Please make checks payable to: Buckhorn High School (include phone number)

For more information please contact Coach Jerry Bowman (ladybucksoccer@gmail.com).
GO LADY BUCKS!

Coach Jerry Bowman
Varsity Girls Soccer
Buckhorn High School
256 783-7837

Note: Equipment and Financial donations can also be accepted and are tax deductible.